



**No Running Required.**

***“What a wonderful addition to our Patient Experience program,  
and, a great way to recognize each other during our Penn Medicine Experience Week.”  
Craig Loundas, Associate Vice President, Penn Medicine Experience  
2017 Co-Sponsor***

### **You Matter Marathon Sponsorship Opportunities**

#### ***Diamond level: \$10,000***

- 10,000 Free **You Matter** cards
- 10 **You Matter** t-shirts & 10 **You Matter** car magnets
- Recognition on our website and social media platforms viewed by over 8,000 people worldwide
- Blog post featuring your organization’s commitment to the **You Matter** message
- An in-person seminar by Cheryl to discuss the power of the YMM for your organization

#### ***Platinum level: \$5,000***

- 5,000 Free **You Matter** cards
- 5 **You Matter** t-shirts & 5 **You Matter** car magnets
- Recognition on our website and social media platforms viewed by over 8,000 people worldwide

#### ***Gold level: \$1,000***

- 1,000 Free **You Matter** cards
- 3 **You Matter** t-shirts & 3 **You Matter** car magnets
- Recognition on our website and social media platforms viewed by over 8,000 people worldwide

#### ***Silver level: \$500.00***

- 500 Free You Matter cards
- 2 **You Matter** t-shirts & 2 **You Matter** car magnets
- Recognition on our website and social media platforms viewed by over 8,000 people worldwide

#### ***Bronze level: \$250.00***

- 250 Free **You Matter** cards
- 1 **You Matter** t-shirt
- 1 **You Matter** car magnet
- Recognition on our website and social media platforms viewed by over 8,000 people worldwide

***For maximum visibility & recognition, sponsor commitments are requested by 10/1.***

## **The You Matter Marathon**

The **You Matter Marathon** is a powerful and cost effective program for companies that value engagement, diversity, and well-being.

People from all 50 states and 64 countries have shared almost half a million **You Matter** cards! This year we're determined to share **1 Million You Matter** cards.

The results are astounding. 61% of participants report that they achieve a greater sense of gratitude and enhanced connection with others. 51% report enhanced compassion for others; and 50% achieve enhanced



**“We are each other’s harvest; we are each other’s business;  
we are each other’s magnitude and bond.”  
—Gwendolyn Brooks**

## **Learn More**

Can you really make a difference with two words and a simple gesture? The answer is yes! Scan or click the QR code below to see the **Marathon** in action!



**Cheryl Rice, MS, PCC**  
<http://youmattermarathon.com>

*You Matter Marathon is a project of the [Urban Affairs Coalition](#), a 501c3 Non-Profit Charitable Organization. The official registration and financial information of the Urban Affairs Coalition may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.*