



The You Matter Marathon

No running required!

The **You Matter Marathon** is a powerful and cost effective program for companies that value engagement, diversity, and well-being.

Last November individuals and organizations from all 50 states and 59 countries shared 431,460 **You Matter** cards! This year we're determined to share **1 Million You Matter** cards.

The results are astounding. 61% of participants report that they achieve a greater sense of gratitude and enhanced connection with others. 51% report enhanced compassion for others; and 50% achieve enhanced levels of personal happiness.



“We are each other’s harvest; we are each other’s business; we are each other’s magnitude and bond.”

—Gwendolyn Brooks

Can you really make a difference with two words and a simple gesture? The answer is yes! Something amazing happens when you share positivity in the world. Check out the video below to see the **You Matter Marathon** in action!



How the You Matter Marathon Works

Individuals or organizations sign up to receive 30 **You Matter** cards in the mail, free of charge. Participants are invited to join a private Facebook group to connect with other **You Matter Marathoners**. Participants receive weekly emails sharing our progress and inspiring stories.

Sponsorship Opportunities

We have 3 levels of YMM Sponsorship:

Level 1: \$1,000 - \$5,000

- Free **You Matter** cards = to the number of dollars given
- Recognition on our website and social media platforms
- 3 **You Matter** t-shirts

Level 2: \$5,000 - \$10,000

- Free **You Matter** cards = to the number of dollars given
- Recognition on our website and social media platforms
- A webinar led by Cheryl to discuss the power and potential of the YMM for your organization

Level 3: \$10,000 and above

- Free **You Matter** cards = to the number of dollars given
- Recognition on our website and social media platforms
- An in-person seminar by Cheryl to discuss the power and potential of the YMM for your organization



Cheryl Rice, MS, PCC
Cheryl is an author, speaker and coach inspiring people to be leaders in their own lives.

To Learn More go to
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